

# Nicholas Bateman

## Wordpress Designer

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### PROFESSIONAL EXPERIENCE

#### Rock Digital Media, Web Designer

July 2019 – present

- I assisted in developing & designing a Wordpress based network of sites (WaaS) while also incorporating an affiliate system and a live support system.
- Handled all composition, color, illustration, typography, and branding for client projects. Turned in projects an average of 5% faster than targets.
- Successfully managed to write SEO optimized product descriptions, title tags, image tags, and meta descriptions for over 180+ eCommerce products.
- Assisted internet marketing team to update client websites and increase search engine exposure. Collaborated with project manager and programmers to layout site functionality.

#### Envision 3 Studios, Web Developer, Graphic Designer

06/2016 – 06/2019

- Developed WordPress functionalities, including Search Forms, Custom Fields, Plugin Customization, Theme Customization, Website Migrations, Social Media Integration.
- Managed multiple web design and development projects simultaneously while always meeting the deadlines and exceeding customer satisfactions.
- Worked directly with clients to establish project scope, interaction guidelines, and project timelines.
- Ensured that anti-virus software was install, kept up to date and working properly on client's sites and provided troubleshooting for technical problems.

### PROFILE

An experienced Wordpress Designer of 4 years, with a strong background in designing and developing websites on the Wordpress CMS. Capable of overseeing multiple projects while customizing existing themes & plugins to increase online visibility and performance.

### JULY 2019 – PRESENT

#### PERSONAL PROJECTS

01/2019 – 01/2020

Collaborate with a team of user experience designers and developers who craft compelling and effective digital solutions for our agency customers and internal projects. My work encompasses all phases of design and development.

### TECHNICAL SKILLS

- Google Search Console
- Adobe Photoshop
- Google Analytics
- Bootstrap
- HTML5
- CSS3

### WORDPRESS SKILLS

- Theme Customization
- Advanced Forms
- Woocommerce
- Content Writing
- Page Builders
- Yoast SEO

### INTERESTS

#### Basketball

*I enjoy playing at my local gym. It keeps me fit and strengthens communication and teamwork skills.*

#### Puzzles

*Completing jigsaw, sudoku, and crossword puzzles has helped me develop problem-solving abilities.*

### EDUCATION

#### Valley View High School

2011 | Moreno Valley, CA